

SPHERE

Swiss Financial Arena

SPHERE Events Catalogue & Agenda 2024





Showcasing expertise, targeting Swiss financial decision makers

Sphere has brought together more than 3,000 Swiss professionals at its events

Since its creation in 2016, Sphere has been leading the community of Swiss finance peers. It offers them various forums for exchange, in French and German, with two magazines, a website and events organised throughout the year to address a wide range of topics. As a result, all stakeholders in Swiss finance have a platform where they can meet, learn and progress.

The strength of Sphere's approach is amplified by its partners' thorough knowledge of the market structure, its dynamics and participants, and products for highly sophisticated investors in Switzerland.

Acquired and developed with great care over more than fifteen years in Switzerland, the Sphere network is made of top level family offices, independent wealth managers, portfolio and fund managers.

Sphere organises its own events as well as private investor events for third parties.



Agenda 2024

Annual conferences as part of the “Digital Solutions Week”

5 March 2024 - 3 rd edition in Zurich	P.4
7 March 2024 - 3 rd edition in Geneva.....	P.4

Annual conferences as part of the “Sustainable Solutions Week”

28 May 2024 - 5 th edition in Zurich.....	P.5
31 May 2024 - 5 th edition in Geneva.....	P.5

The annual “External Asset Managers (EAM) events”

2 September 2024 - 6 th edition in Zurich.....	P.6
30 September 2024 - 8 th edition in Geneva.....	P.6
7 November 2024 - 2 nd edition in Lugano.....	P.6

Breakfasts “Swiss Know-How in Alternative Investments - Focus Private Markets”

25-26 January 2024 - 6 th session Zurich/Geneva.....	P.7
18-19 April 2024 - 7 th session Zurich/Geneva.....	P.7
6-7 June 2024 - 8 th session Zurich/Geneva.....	P.7

Digital Solutions Week Focus EAM

3rd edition - March 2024



The concept of an EAM platform for Digital Solutions

A week to explore the world of digitalization for External Asset Managers (EAM). Events in Geneva and Zurich. Daily articles and video interviews.

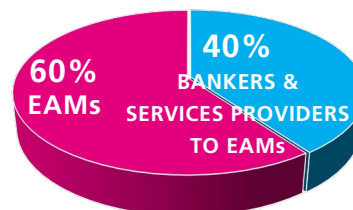
TOPICS • Fintechs • Wealthtechs • User Experience • Robo-advisors • Crypto-currencies • Tokenisation • NFTs • Blockchain • Portfolio optimisation • Portfolio Management Systems • Customer Relationship Management • Cybersecurity • Data Analytics • Digital Marketing • Web mobile • Social networks • Content strategy • Web design

EVENTS DATES/VENUES

5 March 2024 - Baur au Lac, Zurich

7 March 2024 - Espace FERT, Geneva

The last editions gathered 328 registrations. The communication via LinkedIn generated 21,120 views.



Sustainable Solutions Week

5th edition - May 2024



A must-attend event for anyone in the Swiss finance industry

A week dedicated to Swiss professional investors. Events in Geneva and Zurich. Daily articles and video interviews.

Members of the Swiss Chamber of Pension Fund Experts (CSEP) can obtain «Credit Points» for their participation to the conferences.

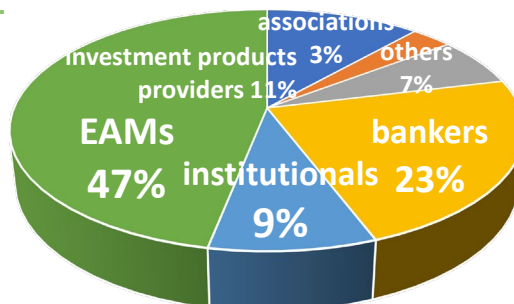
TOPICS • regulation • ESG integration • UN Sustainable Development Goals • investment strategies • impact investing • green bonds • energy transition • climate change • performance • transitioning client portfolios • real estate • data • rating • reporting • and more...

EVENTS DATES/VENUES

28 May 2024 - Park Hyatt Hotel, Zurich

31 May 2024 - Espace FERT, Geneva

The last editions gathered 204 registrations. The communication via LinkedIn generated 28,716 views.



Ask for the complete presentation and sponsorship opportunities at events@sphere.swiss

Annual EAM events

Zurich, Geneva, Lugano



The meeting points of the External Asset Managers (EAM) community

SPHERE's flagship events which became the main meeting points of the industry.

TOPICS

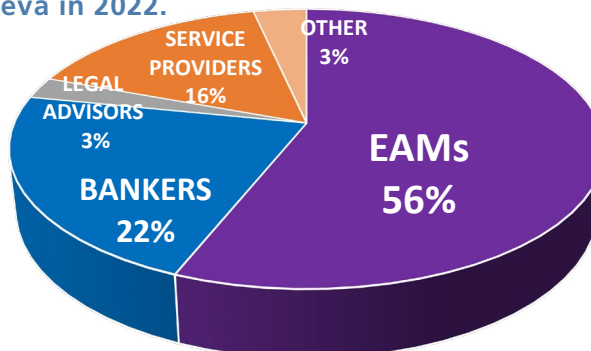
Business models • growth • costs • bank relation • FIDLEG/FINIG • training • digitalisation • new asset allocation strategies • next generation clients • Portfolio Management Systems • etc.

EVENTS DATES/VENUES

2 September 2024 - Baur au Lac, Zurich
30 September 2024 - Fairmont, Geneva
7 November 2024 - LAC, Lugano



714 people registered to the events in Zurich and Geneva in 2022.



Ask for the complete presentation and sponsorship opportunities at events@sphere.swiss

Breakfast series Swiss Know-How in Alternative Investments - Focus Private Markets



The meeting points for EAMs on Real Assets and Private Markets

Gathering small groups of selected EAMs & family offices to talk about topics such as private equity, private debt, real estate, infrastructure, hedge funds.

Each breakfast welcome three companies to present their strategies and investment solutions. The goal is to bring together approximately 30 Wealth Managers/ Family Officers at each event in order to promote quality exchanges.

PLANNING FIRST SEMESTER 2024

January 25/26th Zurich/Geneva
April 18/19th Zurich/Geneva
June 6/7th Zurich/Geneva

The series will go on in the second semester 2024. The planning of the second semester will be available in March 2024.



SPHERE

Swiss Financial Arena

CONTACT

+41 22 566 17 31
events@sphere.swiss
sphere.swiss

*Thank
You!*