

SPHERE

MEDIA



**MEDIAKIT
2025**

An abstract graphic at the top of the page featuring various geometric shapes and patterns. It includes a grey speech bubble with dots, a red triangle, a yellow circle with dots, and a white triangle with a black border. The background is a mix of grey, yellow, and red tones with dotted patterns.

SPHERE, Switzerland's leading media dedicated to wealth management

Since its founding in 2016, SPHERE has been engaging the Swiss financial community, offering peers a range of spaces for exchange in both French and German. This includes a weekly newsletter, a website, a magazine, and events held throughout the year that cover numerous financial topics. All stakeholders in Swiss finance have access to a platform where they can meet, gain insights, and develop professionally.

Service-focused, the weekly **SPHERE Newsletter** provides wealth management professionals—independent asset managers, bankers, and institutional investors—with video content and articles covering a wide range of solutions to support their core and auxiliary activities:

- Services and solutions for independent asset managers and family offices, including legal and compliance, custodian banks, wealthtech, PMS, CRM, and more.
- Investment topics: equities, fixed income, alternative management, private equity, private debt, real estate, infrastructure, crypto, and others.

**75% of our
readership are
professional
investors**



SPHERE Newsletter

**A weekly distribution every
Thursday to nearly 6,000 contacts**

**Up to 40%
open rate
for the French
version**

WEALTH MANAGERS

External asset managers (EAM), independent advisors, family officers

% contacts
German-speaking **% contacts**
French-speaking

35%

39%

BANKERS

Senior relationship managers, fund selectors, portfolio and fund managers, CIO, investment advisors, financial analysts, risk managers, compliance officers

32%

35%

INSTITUTIONALS

Managing directors and members of investment committees from pension funds, insurance companies, institutional consultants

7%

3%

OTHER

Fund administration, law firms, audit firms, professional associations, trust companies, communication and marketing services in the financial industry, and business development managers

24%

21%

**Up to 35%
open rate
for the German
version**



SPHERE Newsletter

Formats & Rates

Prices in CHF
excl. 8.1% VAT

GERMAN
AND FRENCH

GERMAN
OR FRENCH



use a banner to
announce your event
or the launch of a
product or service

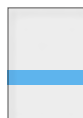
660x200
pixels



Banner top

x 1 insertion	1,500	*
x 3	3,825	*
x 6	6,300	*

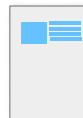
660x120
pixels



Banner body

x 1 insertion	1,000	500
x 3	2,550	1,275
x 6	4,200	2,100

5'000
signes



Advertorial

x 1 insertion	2,000	1,000
x 3	5,100	2,550
x 6	8,400	4,200

* Single rate, regardless of the edition choice, German and/or French



You can insert up
to 5,000 characters
(spaces not included)
as an advertorial. And
include a visual!



The website www.sphere.swiss

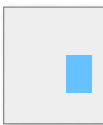
Formats & Rates

The website ⁽¹⁾ has two language versions, German and French. It serves as the publication platform for SPHERE's Newsletter content, following the same editorial line. The website also includes information related to SPHERE's events, including programs and details about speakers and partners.

Advertising Banners



WIDEBOARD
At the top of the site's main sections
Format 1080 x 260 pixels
CHF 1,500.-/month⁽²⁾



HALFPAGE
In the main sections of the site, excluding the home page
Format 300x600 pixels
CHF 1,000.-/month⁽²⁾

We can also host your contents⁽³⁾

- Budget for 5 articles hosted for a 6 months period.....CHF 2,250⁽²⁾
- Budget for 10 articles hosted for a 6 months period.....CHF 4,000⁽²⁾
- Budget for 20 articles hosted for a 6 months period.....CHF 7,000⁽²⁾

⁽¹⁾ Approximately 40,000 visits. 5,000 unique visitors/month (according to Google Analytics)

⁽²⁾ One price, regardless of the version of the site you choose (German and/or French)

⁽³⁾ Publication/hosting in the space reserved for partners

+VAT 8,1%



SPHERE

Other services & events

SPHERE also has a team of journalists on hand to produce editorial and audio-visual content under the **CAPSULE™** brand, the first video series dedicated to Swiss wealth management professionals.

SPHERE also organises influential annual events for asset managers in Switzerland:

- **EAM Days** / Zurich, Geneva, Lugano - 1,000 participants
- **EAM Digital Week** - Zurich, Geneva - 300 participants
- **Sustainable Week** - Zurich, Geneva - 300 participants

Finally, SPHERE regularly organises private events and tailor-made roadshows.

Ask for our offers!

Contact SPHERE

+41 22 566 17 32

events@sphere.swiss
