

MEDIA

MEDIAKIT 2025

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SPHERE • +41 22 566 17 32 • advertise@sphere.swiss • www.sphere.swiss



SPHERE, Switzerland's leading media dedicated to wealth management

Since its founding in 2016, SPHERE has been engaging the Swiss financial community, offering peers a range of spaces for exchange in both French and German. This includes a weekly newsletter, a website, a magazine, and events held throughout the year that cover numerous financial topics. All stakeholders in Swiss finance have access to a platform where they can meet, gain insights, and develop professionally.

Service-focused, the weekly **SPHERE Newsletter** provides wealth management professionals—independent asset managers, bankers, and institutional investors— with video content and articles covering a wide range of solutions to support their core and auxiliary activities:

• Services and solutions for independent asset managers and family offices, including legal and compliance, custodian banks, wealthtech, PMS, CRM, and more.

• Investment topics: equities, fixed income, alternative management, private equity, private debt, real estate, infrastructure, crypto, and others. 75% of our readership are professional investors

Up to 45% open rate for the French version

SPHERE Newsletter A weekly distribution every Thursday to nearly 7,300 contacts

WEALTH MANAGERS	% contacts erman-speaking	% contacts French-speaking]
External asset managers (EAM), independent advisors family officers	[,] 35%	39%	
BANKERS Senior relationship managers, fund selectors, portfolio and fund managers, CIO, investment advisors, financi analysts, risk managers, compliance officers	al 32%	35%	Up to 35% open rate
INSTITUTIONALS Managing directors and members of investment committees from pension funds, insurance companies institutional consultants	^{5,} 7%	f (open rate or the German version
OTHER Fund administration, law firms, audit firms, profession associations, trust companies, communication and ma keting services in the financial industry, and business development managers		21%	



SPHERE Newsletter Formats & Rates Price

rormats		Prices in CHF excl. 8.1% VAT	GERMAN AND FRENCH	GERMAN OR FRENCH
	ccow200	Banner top		
	pixels	x 1 insertion x 3	1,500 3,825	*
		x 5 x 6	6,300	*
use a banner to		Banner body		
announce your event or the launch of a product or service		x 1 insertion	1,000	500
	pixels	х З	2,550	1,275
		х б	4,200	2,100
5'000	5'000	Advertorial		
	signes	x 1 insertion	2,000	1,000
	signes	х З	5,100	2,550
		х б	8,400	4,200
You can insert to 5,000 charact (spaces not includ as an advertorial. include a visua	up ters ded) And	rate, regardless of the ed	ition choice, German andı	'or French
	SPHERE Newsle	tter & Website - Media	akit 2025	

The website www.sphere.swiss Formats & Rates

The website ⁽¹⁾ has two language versions, German and French. It serves as the publication platform for SPHERE's Newsletter content, following the same editorial line. The website also includes information related to SPHERE's events, including programs and details about speakers and partners.

Advertising Banners



TOP BANNER At the top of the site's main sections Format 1080 x 260 pixels CHF 1,500.-/month⁽²⁾



HALFPAGE

In the main sections of the site, excluding the home page Format 300x600 pixels CHF 1,000.-/month ⁽²⁾

We can also host your contents⁽³⁾

- Budget for 5 articles hosted for a 6 months period......CHF 2,250 ⁽²⁾
- Budget for 10 articles hosted for a 6 months period......CHF 4,000⁽²⁾
- Budget for 20 articles hosted for a 6 months period......CHF 7,000⁽²⁾

(1) Approximately 40,000 visits. 5,000 unique visitors/month (according to Google Analytics)

(2) One price, regardless of the version of the site you choose (German and/or French)

⁽³⁾ Publication/hosting in the space reserved for partners

+VAT 8,1%



SPHERE Other services & events

SPHERE also has a team of journalists on hand to produce editorial and audiovisual content under the CAPSULE[™] brand, the first video series dedicated to Swiss wealth management professionals.

SPHERE also organises influential annual events for wealth managers in Switzerland:

- EAM Days / Zurich, Geneva, Lugano 1,100 participants
- EAM Digital Week Zurich, Geneva 300 participants
- PODIUM Zurich, Geneva 250 participants

Finally, SPHERE regularly organises private events and tailor-made roadshows.

Ask for our offers! Contact SPHERE +41 22 566 17 32 events@sphere.swiss