



SPHERE

THE SWISS FINANCIAL ARENA



10 **2026**
SPHERE
th Anniversary

MEDIA KIT 2026

Newsletter, magazine, website
& advertising formats

SPHERE is the leading media platform connecting the entire wealth management community in Switzerland.

Through its magazine, newsletter and digital ecosystem, SPHERE informs and engages decision-makers across private banks, external asset managers, and institutional investors. It delivers trusted insights, expert perspectives, and forward-looking ideas that support strategic thinking in investment, organization, and technology.



SPHERE Newsletter 1/2

The Leading Weekly for Swiss Wealth Managers

Key figures

- Published every Thursday at 11 a.m.
- Two languages editions, FR/DE
- 7,300 subscribers (75% professional investors)
- Outstanding open rate, up to 50%

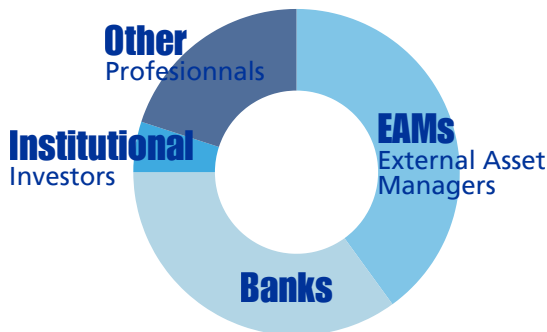
Editorial content

Designed and written by experienced financial journalists, combining market intelligence, interviews, and expert analysis on themes that matter most to wealth managers:

- Investment solutions: equities, fixed income, alternatives, private equity, private debt, real estate, infrastructure, and digital assets.
- Advisory services and technologies: custodians, wealthtech, PMS, CRM, compliance, and family office tools.

A fully integrated ecosystem

Magazine, website, newsletter, videos, events, and LinkedIn — creating a seamless platform for communication, influence, and engagement.





SPHERE Newsletter 2/2

Formats & rates

Edition of your choice Prices without VAT of 8.1%	GERMAN + FRENCH	GERMAN or FRENCH
Banner top 660x200 pixels	CHF 1,500	same price for one or two editions
Banner body 660x120 pixels	CHF 1,000	CHF 500
Advertorial 5,000 characters	CHF 2,400	CHF 1,200

Each advertorial benefits from multichannel visibility — published on the SPHERE website, featured in the weekly Newsletter, and shared with a professional LinkedIn audience of nearly 7,500 finance decision-makers.
An opportunity to position your brand at the very heart of the Swiss wealth management ecosystem.

For detailed technical specifications, please refer to page 8.

MEDIA KIT 2026 - 3/10



SPHERE website 1/1

Formats and rates

Available in French and German, the SPHERE website extends the reach of our editorial content, hosting all Newsletter articles and exclusive features from our events. It serves as a dynamic hub for Swiss finance professionals, with more than 40,000 monthly visits — offering advertisers continuous visibility within a trusted, content-driven environment.

Edition of your choice	GERMAN + FRENCH	GERMAN or FRENCH
Top Banner (1080x260 pixels)	CHF 3,000	CHF 1,500
Halfpage (300x600 pixels)	CHF 2,000	CHF 1,000
5 articles hosted*	CHF 2,250	CHF 1,750
10 articles hosted*	CHF 4,000	CHF 3,250

Prices without VAT of 8.1%. *We can also host your content. Publication/hosting in the partner area (6 months period).

For detailed technical specifications, please refer to page 9.

MEDIA KIT 2026 - 4/10



SPHERE Magazine 1/2

The Reference for Swiss Wealth Managers

Published twice a year, **SPHERE Magazine** is the benchmark publication for the Switzerland's wealth management community. Each edition is produced in **two distinct language versions — French and German** — ensuring a direct connection with decision-makers across all linguistic regions and financial centers of the country.

Distributed free of charge and personally addressed to more than 7,000 professionals — with an estimated **readership of 25,000** — SPHERE Magazine offers its partners unrivalled visibility among the key players shaping the Swiss financial industry.

Produced by experienced financial journalists and editors, the magazine combines editorial authority, design excellence, and strategic reach.

It forms an essential part of SPHERE's integrated media ecosystem — alongside the website, newsletter, events, and video platforms — offering brands a unique gateway to Switzerland's professional investors.

Upcoming 2026 Issues

SPHERE #36 - March 2026: Private Equity Special Edition

SPHERE #37 - September 2026: EAM Special & 10th Anniversary Edition



SPHERE Magazine 2/2

Agenda, formats & rates

Edition of your choice	GERMAN + FRENCH	GERMAN or FRENCH
Outside Back Cover (OBC)	CHF 16,480	CHF 10,300
• Inside front cover (IFC) • page facing opening edito • page facing "sommaire"	CHF 13,180	CHF 8,240
1/1 page advertising (215Lx268H) or advertorial	CHF 9,880	CHF 6,180
2/2 page advertising (430Lx268H) or advertorial	CHF 16,480	CHF 10,300

Prices without VAT of 8.1%

For detailed technical specifications, please refer to page 10.

MEDIA KIT 2026 - 6/10



SPHERE - The Swiss Financial Arena

For nearly a decade, SPHERE has been the trusted reference for Switzerland's wealth management professionals. Our mission: to connect expertise, foster dialogue, and amplify the voices that shape the future of finance.



SPHERE Newsletter

Technical Information

Advertorials published on www.sphere.swiss and featured in the SPHERE Newsletter

The topic is free; investment products can be mentioned provided a disclaimer appears. Text must be provided in French and/or German depending on the chosen edition. SPHERE can provide translation (approx. CHF 200 + VAT).

Please include:

- Title (max. 50 characters)
- Catchphrase (max. 100 characters)
- Author's name, position, and company
- Portrait photo of the author or an illustrating visual (landscape format 1250×625 px, 300 dpi)
- Body text (max. 5,000 characters, including spaces)
- Optional: Author biography (max. 750 characters), Company presentation (max. 750 characters)

A proofreading/revision fee of CHF 150 per additional 1,500 characters (including spaces) applies if the text exceeds the requested length.

Advertising formats

TOP BANNER.....660×200 px
BODY BANNER...660×120 px

FORMAT.....JPEG/PNG

SIZE.....150 KB

Material delivery deadline

The Newsletter is published every Thursday. All materials must be sent no later than the previous Thursday to:

 advertise@sphere.swiss



SPHERE Website

Technical Information

WWW.SPHERE.SWISS

The topic is free; investment products can be mentioned provided a disclaimer appears. Text must be provided in French and/or German depending on the chosen edition. SPHERE can provide translation (approx. CHF 200 + VAT).

Please include:

- Title (max. 50 characters)
- Catchphrase (max. 100 characters)
- Author's name, position, and company
- Portrait photo of the author or an illustrating visual (landscape format 1250×625 px, 300 dpi)
- Body text (max. 5,000 characters, including spaces)
- Optional: Author biography (max. 750 characters), Company presentation (max. 750 characters)

A proofreading/revision fee of CHF 150 per additional 1,500 characters (including spaces) applies if the text exceeds the requested length.

Advertising formats

TOP BANNER.....1080×260 px
HALF PAGE.....300×600 px

FILE.....JPEG/GIF/PNG
SIZE.....150 KB

ANIMATION.....8 seconds (max.)

Material delivery deadline

All materials must be sent one week before publication to:

 advertise@sphere.swiss



SPHERE Magazine

Technical Information

Advertorials

The topic is free; investment products can be mentioned provided a disclaimer appears. Text must be provided in French and/or German depending on the chosen edition. SPHERE can provide translation (approx. CHF 200 + VAT for a full page).

Content must include:

- Title (max. 50 characters)
- Subtitle or introduction (max. 100 characters)
- Author's name, position, and company
- Visual or photo in high resolution (300 dpi, minimum width 200 mm)
- Main text (max. 5,000 characters, including spaces)
- Optional: Company description or product focus (max. 750 characters)

Material delivery deadline

March Issue (#36): Material due by **February 25**, 2026

September Issue (#37): Material due by **August 31**, 2026

Advertising formats

1/1 PAGE.....215×268 mm

2/2 PAGE.....430 × 268 mm

+ 5 mm bleed

PDF (high resolution)
with cutting lines

CMYK, 300 dpi

Materials must be sent to:

✉ advertise@sphere.swiss

☎ **+41 22 566 17 32**